

marc marvin

CREATIVE DIRECTOR

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FREELANCE CREATIVE DIRECTOR

Clients: Brainchild Creative, Doremus, SenaReider, Runyon Saltzman & Einhorn, Baker Street Advertising, J. Walter Thompson, Hamilton Partners, Riezebos Holzbar Design Group.

PICKETT ADVERTISING (Now called Baker Street Advertising)

Vice President, Creative Director

Clients: PeopleSoft, Oakland Raiders, Insurance.com, Longs Drugs, Owners.com, Vermeer, Academic Systems, Learning Network, Emerald Bowl, Infineon Raceway, University of San Francisco, Wine.com, National Basketball Association, Charles Schwab.

YOUNG & RUBICAM

Associate Creative Director

Clients: Jeld Wen & Pozzi Windows, Golden Grain, Near East Couscous, Clorox, Motorola.

FREELANCE ART DIRECTOR

Clients: Foote, Cone & Belding, Hoffman/Lewis, Young & Rubicam, Katsin Loeb, Northstar at Tahoe.

J. WALTER THOMPSON

Senior Art Director

Sprint, California Lottery, Stuart Anderson's Restaurants, Kaiser Permanente.

FOOTE, CONE & BELDING

Art Director

Clients: Levi's, AT&T, Epson, Holland America Cruise Lines, C & H Sugar, Alaska Tourism, California Raisins, Sunkist.

EDUCATION

San Jose State University, Bachelor of Science, Graphic Design

AWARDS & PUBLICATIONS

One Show - Gold, CLIOS, New York Art Directors Club, ADDYS - Silver & Bronze,
San Francisco Show - Gold & Silver, Archive Magazine, Creativity Magazine.

Category Experience

Food & Packaged Goods

Sunkist, Taco Bell, Golden Grain, C & H Sugar, California Raisins, Hidden Valley Ranch, Clorox

Sports

Oakland Raiders, Emerald Bowl, University of San Francisco, Infineon Raceway, Charles Schwab Cup, National Basketball Association, Insurance.com, Owners.com., Wine.com

Green Marketing

Flex Your Power, Norcal Waste Management, Bay Area Air Quality Management District

Travel & Hospitality

Westin Hotels, Alaska Tourism, Holland America, San Francisco Convention & Visitor's Bureau

Technology & Telecommunications

Epson, PeopleSoft, Sprint, AT&T, Hewlett Packard, Insurance.com, Owners.com

Home Improvement

Jeld Wen & Pozzi Windows, Orchard Supply Hardware

Beer & Wine

Vermeer, Wine.com, San Miguel Beer

Medical & Pharmaceutical

Kaiser Permanente, Longs Drugs, McKesson

Retail

Longs Drugs, Raider Image Stores, Orchard Supply Hardware

Financial

Bank of America, Charles Schwab

Leisure

California Lottery, Northstar at Tahoe, San Francisco Zoo

Fashion

Levi's, Mizuno Athletics

Nonprofits

San Francisco Child Abuse Council, San Francisco Conservation Corps, San Francisco Zoo, Career Ladders Jewish Community Center of San Francisco, Youth Tennis Advantage, Marin County School Volunteers

Education

University of San Francisco, Learning Network, Academic Systems

Recommendations

"Marc and I worked together as a well-oiled creative machine at Baker Street Advertising from 2000-08, and I have nothing but great things to say about him. Marc is a truly creative Art Director--both conceptual and executional, is excellent with clients and co-workers, persuasive in meetings, and extremely easy to work with. No matter what task you give him, he will exceed your expectations."

Bob Dorfman, EVP, Executive Creative Director, Baker Street Advertising

"Beyond his inventiveness, demanding standards and insightful strategic chops, Marc has one other claim to fame: he's an alumnus in good standing of one of the most distinguished collection of creative advertising professionals ever assembled in one agency at any one time. I'm referring to the eclectic at FCB/San Francisco who created legendary work for clients like Levis, Dole, C&H Sugar, Clorox. Marc's work then and now holds its head high in the best of company. He's a go-to art director that you call on consistently for unique, creative and always effective work."

Jef Loeb, Principal and Executive Creative Director, Brainchild Creative

"It's difficult to write a brief recommendation for Marc because he does so many things well. He's very strong conceptually, has finely-tuned design sensibilities, excellent communication and presentation skills, and a great sense of humor. One of the tricks to longevity in this business is to work with people who make you look good. Marc will do that for you and for your business."

Chuck Guest, Creative Director, Prime Chuck Creative

"Marc is a very versatile art director/creative director. He's terrific to work with. I have seen him turn even a seemingly mundane project into greatness. I would strongly recommend him to anyone looking for great creative direction."

Charlie McQuilkin, Senior Vice President, Group Creative Director, Young & Rubicam SF

"I worked with Marc for over four years and I was always impressed with his creativity, strategic insights and enthusiasm. Marc is a great listener and also an excellent collaborator, internally and with clients. Committed to strong, integrated work across all channels, Marc is a problem-solver and creative leader. I would welcome the opportunity to work with Marc again."

Jill Melchionda, Independent Marketing Consultant